



*Industrial Applications  
...Concept to Completion*

# WEB HANDLING CONSULTING

## MEDIA CONVEYANCE FACILITY

### YOU NEED A PARTNER...

Optimation's web handling consultants have decades of mechanical, electrical and process experience in web handling and proven success in the development of roll-to-roll processes for paper, film, metal foils and digital media products. When we're in your facility we become investigators, inspecting and gaining an understanding of your process in order to determine the root cause of your problems or to find ways to improve and increase product yield and quality.

### TO SOLVE YOUR WEB HANDLING PROBLEMS

We solve common to complex problems in all categories of web handling including conveyance, winding and product-related defect causes.

### TO PROVIDE MACHINE ASSESSMENTS

Our mission is to develop data driven knowledge of your product, your process and equipment, using our web material measurement methods and proprietary predictive math models, leading to accurate and effective solutions to your unique challenges.

### TO IMPROVE YOUR PROFITABILITY

We use a wide range of tools that enable us to drill down to the root cause to best ensure an understanding that maximizes the value of our recommendations to your bottom line.

### TO SHARE EXPERTISE

Onsite training provides the opportunity to participate in a web handling workshop tailored to the materials and products running on your machines.

### TO PROVIDE YOU WITH ACTIONABLE INFORMATION TO RESOLVE WEB HANDLING ISSUES

Our unique and extensive web handling experience in combination with our broad range of tools (including portable handheld measurement equipment and predictive models) allows us to consolidate our on-site machine, product and process observations into a coherent understanding. This enables us to provide you with a summary report that documents key learnings and recommendations arising from our consultation. The result is a clear direction on how to most cost effectively resolve your web handling concerns.

### WHAT'S YOUR NEXT STEP?

Contact Dr. Kevin Cole at 585-321-2300, x2125 to discuss your application.