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Optimization Sets Plans to Move Media Conveyance Facility

ROCHESTER – Optimization announced today plans to relocate its Media Conveyance Facility (MCF) for experimental and analytical development of roll-to-roll processes. The MCF will be moved from its current location in Eastman Business Park to Optimization’s existing shop at 1600 Lexington Ave. The move comes as part of Optimization’s lease of additional 40,000 sq. feet of space in the building where its fabrication shop and construction facilities are already housed.

Relocation is set to begin in February and will happen in phases to keep project work running smoothly. All equipment will be moved into the new location by May, with full startup of the new facility expected in late summer. Classes slated for March and April will be taught in the current Eastman Business Park location.

With this relocation, Optimization finalizes its plan to co-locate all Rochester development and fabrication functions under one roof, giving clients easier access to all of the company’s disciplines and capabilities.

For more information on Optimization’s MCF, please visit:
<http://www.optimization.us/MediaConveyanceFacility.aspx>

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[Optimization Technology, Inc.](http://www.optimization.us), a global design, engineering and fabrication company headquartered in Rochester, New York, provides industrial and manufacturing applications from concept to completion. Optimization has several locations in the U.S., including corporate headquarters in Rush, NY, development and fabrication facilities in Rochester, and other engineering offices in Houston, Syracuse, Boston, Philadelphia, Denver and Minneapolis.