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Optimization Receives Certification as a Kodak Quality Supplier

ROCHESTER, NY – Optimization has been recognized by Eastman Kodak Company as a Kodak Certified Supplier. Optimization is one of only a few service providers that have achieved Certified Supplier status.

Optimization’s certification is based on the Kodak Supplier Quality process, which “optimizes the business relationship between Kodak and its supplier base in the areas of quality, on time delivery, lead time and year over year productivity performance for acquired products and services,” according to the Listing of Kodak Certified Suppliers.

Arline Liberti, Manager of Kodak Rochester Facilities, credits Optimization CEO Bill Pollock with fostering an environment of collaboration and cooperation which has benefited both companies.

“The importance of partnering with key suppliers to obtain the best value in products and services for Kodak is critical to the success of our business,” says Liberti. “As the leader of Optimization, Bill Pollock recognizes the need for quality and customer service as the foundation for future growth, and has built a successful technical and skilled trades business that offers Kodak outstanding service, cost and flexibility.”

“Kodak is a key client for Optimization and our relationship with Kodak has been an important part of our growth. We are honored that they would select Optimization for this important recognition,” says Bill Pollock, president and CEO of Optimization.

Optimization Technology, Inc., a global design, engineering and fabrication company headquartered in Rochester, New York, provides industrial and manufacturing applications from concept to completion solutions. Optimization has several locations in the U.S., including Rochester, Houston, Syracuse, Boston and Philadelphia, as well as Canadian operations based in Alberta.

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Note: Photo and Caption on the following page.



Doug Dobson, COO of Optimization Industrial Services, Judy Carlson, Director of Purchasing – Film Products Group at Eastman Kodak Company, Bill Pollock, president and CEO of Optimization and Arline Liberti, Manager – Kodak Rochester Facilities, at the Kodak Certified Supplier Presentation