



Contact: Jennifer Palumbo
Marketing Communications
585-321-2300

jennifer.palumbo@optimization.us

August 18, 2011

Optimization Lands on Nationally Recognized Engineering List

ROCHESTER, NY – Optimization Technology, Inc. has made the #30 spot on *Consulting-Specifying Engineer's* 2011 MEP Giants list. Compiled annually, the list ranked the top 100 mechanical, electrical, plumbing, and fire protection engineering firms in the nation. *Consulting-Specifying Engineer* determined the rankings using company revenues from the prior year resulting from Mechanical, Engineering and Plumbing (MEP) projects.

Optimization's ranking is a sign of the growth the company has experienced since 2010 despite the sputtering economy, notes Bill Pollock, president and CEO. "The past few years have been a difficult period of time for sustaining growth in the industrial sector," Pollock says. "Our key to success is our ability to design, fabricate, install and maintain mechanical and electrical equipment for our clients. This concept to completion approach greatly simplifies the procurement process for our clients, making Optimization a preferred supplier for many."

In addition to growing revenues, Optimization recently expanded its fabrication facility, leasing an additional 40,000 square feet of space near its existing shops. Optimization also plans to open a Dallas office in the fall of 2011.

More information on the 2011 MEP Giants list, including further analysis, can be found [here](#).

###

[Optimization Technology, Inc.](#), a global design, engineering and fabrication company headquartered in Rochester, New York, provides industrial and manufacturing applications from concept to completion. Optimization has several locations in the U.S., including corporate headquarters in Rush, NY, development and fabrication facilities in Rochester, and other engineering offices in Houston, Syracuse, Boston, Philadelphia, Denver and Minneapolis.

[Consulting-Specifying Engineer \(CSE\)](#) is written and reviewed by professional consulting engineers for professional engineers who design, specify, and commission mechanical, electrical, plumbing, fire/life-safety, lighting, and controls systems for nonresidential buildings. The magazine cover issues ranging from sustainability to safety; from design and specification to lifecycle performance; from strip malls to pharmaceutical plants.